



ACADEMY FRANCHISEE OPPORTUNITY

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XYTRA ACADEMY PVT. LTD

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Learn. Transform. Achieve

ABOUT **XYTRA ACADEMY**



A professional training institute focused on career-ready programs in **Accounting, Finance & Business Technology**.



Headquartered in **Mannarkkad, Kerala**, committed to practical and job-oriented learning.



Industry-experienced faculty providing hands-on training to **Students and Professionals**.



Curriculum designed to enhance **Confidence, Competence & Employability**.



Guaranteed two-month internship for ICAP-qualified students.



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VISION & MISSION



VISION

To deliver quality, **Industry-ready Education** that is **Accessible, Trusted, and Scalable** across India.

MISSION

To build **skilled professionals** prepared for employment opportunities in **India and abroad**.



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CORE STRENGTHS

**STRONG COURSE PORTFOLIO ALIGNED
WITH INDUSTRY NEEDS**

ICAP

MDFA

DIFFA

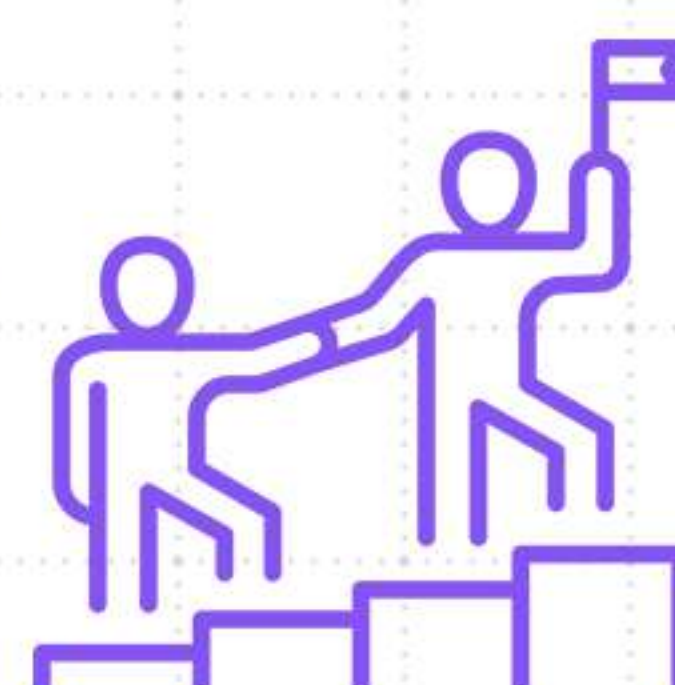
DFA

SAP S/4 HANA FINANCE



**HANDS-ON AND REAL-WORLD
PRACTICAL TRAINING.**

**EXPERIENCED LEADERSHIP
AND EXPERT FACULTY.**



**FOCUS ON CONFIDENCE BUILDING,
COMMUNICATION & PLACEMENT READINESS.**

**FLEXIBLE LEARNING :
ONLINE + OFFLINE CLASSES**



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TARGET AUDIENCE

WHO BENEFITS MOST



STUDENTS



**JOB SEEKERS &
CAREER SWITCHERS**



**WORKING PROFESSIONALS
UPSKILLING**



**ASPIRANTS TARGETING
OPPORTUNITIES IN UAE &
GLOBAL MARKETS**



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FRANCHISE MODEL



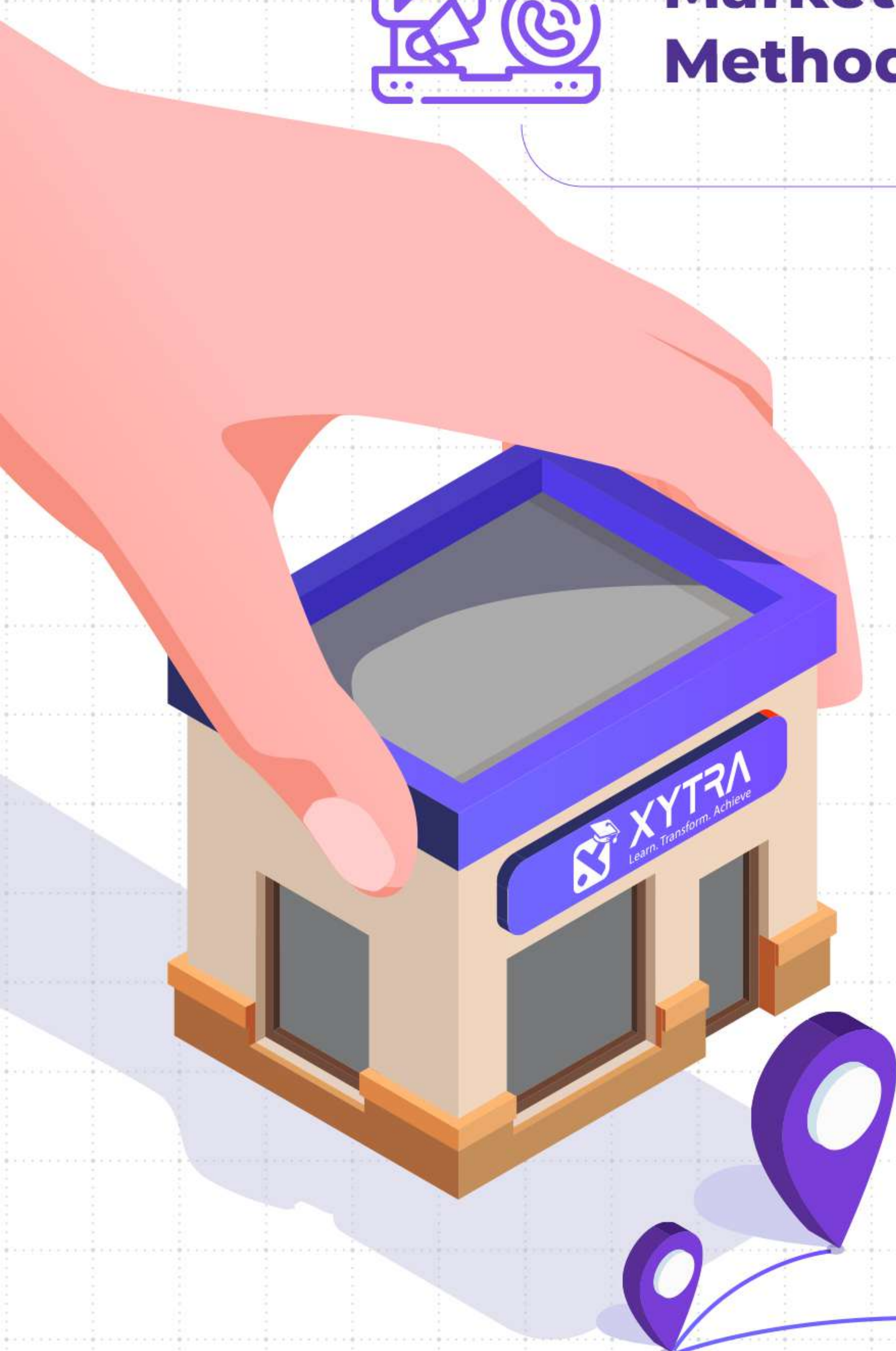
Franchisee receives full **rights to operate under the XYTRA Academy** brand.



Complete **Curriculum, Teaching Materials & Academic Resources** provided.



Standard Operating Procedures (SOPs), Marketing Support & Structured Teaching Methodologies included.



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FRANCHISE TYPES



**CITY
FRANCHISE**

**TOWN / SEMI-URBAN
FRANCHISE**



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INVESTMENT DETAILS

FRANCHISE FEE

₹3,50,000

INFRASTRUCTURE & INTERIORS

₹20,00,000 - ₹30,00,000

(Classroom, Furniture, Computers, Projector,
Signage, Electricals)

TOTAL ESTIMATED INVESTMENT

₹23,50,000 - ₹33,50,000

(One-time)





INFRASTRUCTURE REQUIREMENTS

AREA REQUIREMENT



- ✓ **2,000 – 3,000 Sq. ft**
(2–3 Classrooms + Reception + Computer Lab)

CLASSROOM SETUP



- ✓ **Seating for 25–50 Students**
- ✓ **Chairs & Desks**
- ✓ **Whiteboard / Writing Board**
- ✓ **Proper Lighting & Ventilation**
- ✓ **Fan / AC Depending on Location**

COMPUTER LAB



- ✓ **Minimum 25 Computers**
- ✓ **Latest Windows OS, 8GB RAM or Above**
- ✓ **Licensed Software** (Tally, GST Tools, SAP, MS Office)
- ✓ **High-Speed Internet**
- ✓ **Power Backup (UPS/Inverter)**

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INFRASTRUCTURE REQUIREMENTS

OFFICE & RECEPTION



- ✓ Reception Desk & Waiting Area
- ✓ Counselling Desk
- ✓ Storage Cabinets
- ✓ Branding & Display Materials

BRANDING & AMBIENCE



- ✓ XYTRA Academy Branch Board & Signage
- ✓ Posters, Course Charts, Certificate Displays
- ✓ Clean, Professional Learning Environment

FACILITIES



- ✓ Drinking Water
- ✓ Separate Restrooms
- ✓ Waiting Area for Parents / Students

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PROGRAMS & SERVICES OFFERED



**AUTHORIZED
ACADEMIC PROGRAMS**



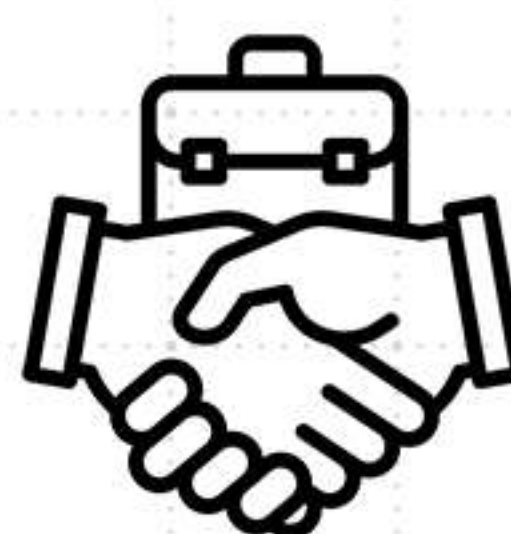
**TEACHING & CURRICULUM
SUPPORT**



**FACULTY TRAINING
AND CERTIFICATION**



**BRANDING & MARKETING
SUPPORT**



**OPERATIONAL & BUSINESS
SUPPORT**



**TECHNOLOGY & SYSTEM
ACCESS**

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REVENUE STREAMS

**COURSE
FEES**



**CERTIFICATION
PROGRAMS**



**SHORT-TERM
WORKSHOPS**



**ONLINE & OFFLINE
PROGRAMS**



**INSTITUTIONAL
TIE-UPS**



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PROFIT SHARING / ROYALTY MODEL

**FRANCHISEE
SHARE**

80%

**XYTRA
SHARE**

20%

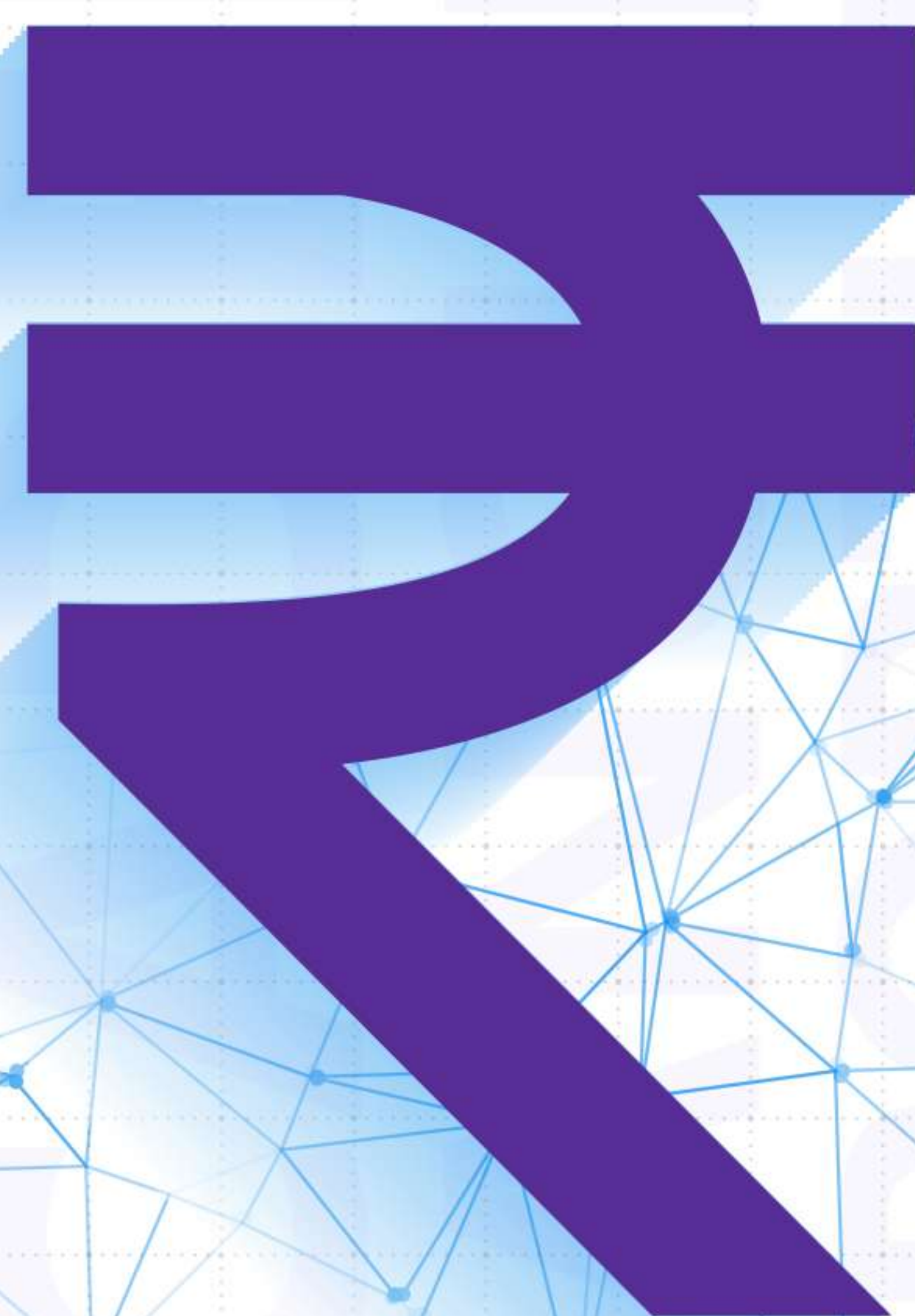


**TRANSPARENT MONTHLY
SETTLEMENT**



**NO HIDDEN
CHARGES**

80 / 20



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EXPECTED RETURN

**AVERAGE
YEARLY REVENUE**
(100 STUDENTS)

₹2,68,00,000

**YEARLY
EXPENSES**
(100 STUDENTS)

₹4,50,000

**EXPECTED
YEARLY PROFIT**

₹2,21,50,000

✓ **HIGH GROWTH POTENTIAL WITH
INCREASED ADMISSION VOLUMES**



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ACADEMY FRANCHISEE OPPORTUNITY

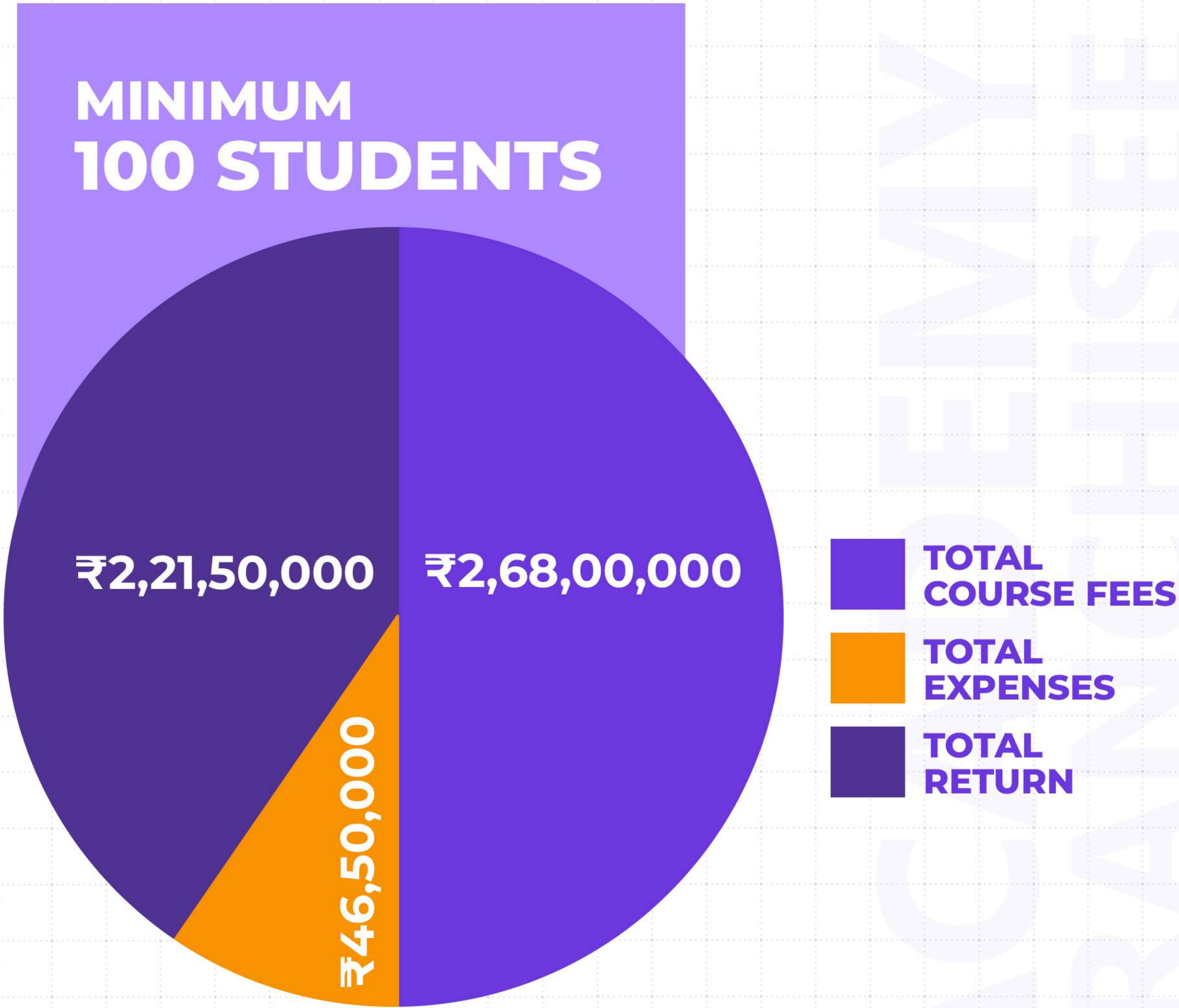
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EXPECTED RETURN

TOTAL		
TOTAL COURSE FEE	TOTAL EXPENSE	TOTAL RETURN
₹2,68,00,000	₹46,50,000	₹2,21,50,000



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FRANCHISEE RESPONSIBILITIES



**CENTER SETUP AND
MAINTENANCE**

**STAFF RECRUITMENT
& MANAGEMENT**



**STUDENT
ADMISSIONS**

**LOCAL
PROMOTIONS**



**MAINTAINING BRAND &
QUALITY STANDARDS**



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NEXT STEPS

1

**FRANCHISE
APPLICATION**



2

**LOCATION
APPROVAL**



3

**AGREEMENT
SIGNING**



4

**TRAINING
& SETUP**



5

**CENTER
LAUNCH**



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FRANCHISEE GUIDELINES AND COMPLIANCE

1

Franchisees must strictly follow **XYTRA Academy-approved Curriculum, Syllabus & Evaluation Methods.**

2

Brand Identity (name/logo/branding materials) must be used **exactly as prescribed.**

3

Only **XYTRA-approved programs** may be offered ; **External/Competing programs prohibited.**

4

All **Trainers** must meet **Qualification Standards & Complete Faculty Certification.**

5

Franchisees must follow approved **Fee Structure, Payment Policies & Revenue-sharing Guidelines.**

6

Franchisees must allow **Regular Academic, Operational & Financial Audits.**



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XYTRA ACADEMY FRANCHISE TEAM



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